

# The Guide







### The PaperPak Difference

PaperPak was established in 1989, with the aim of providing a complete paper packaging solution for retailers.

As part of the Detmold Group founded by Colin Detmold in 1948, we are a proudly Australian family owned and operated business.

We offer the largest range of recyclable retail packaging in Australia and New Zealand, servicing some of Australia's biggest retail brands like Country Road, RM Williams and Kathmandu.



### Sustainability

We demonstrate our commitment to the environment and social responsibility through our actions.

Assessing all materials for their impact on the environment, we only use paper and board from large reputable suppliers.

We now have the largest range of Australian made carry bags using 100% recycled material.

PaperPak's extensive range of sustainable paper solutions, continues to support the move away from single use problematic plastic, as legislation evolves around Australia. Scan the QR code for a full list of SUPP's bans nationally and discover compliant options from PaperPak.



www.paperpak.co/plasticban



# Custom Print

Brand your product for the biggest impact.

Custom printing is available on our entire bag range. Labels, gift wrap and tissue paper can all feature your brand. The only limit is your imagination!

- World-class printing technologies
- · High quality, environmentally conscious inks
- Strict quality control procedures
- · A minimum order quantity of 3000 for a one or two colour print

Contact our packaging experts for advice on customising your packaging. We can guide you on artwork preparation or provide an inhouse graphic design service for a small fee.



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## **Carry Bags**

#### PaperPak carry bags are the premium way to package retail goods

Made from quality paper, these bags are available in a range of finishes, colours, and handle types, allowing you to choose the carry bag that best reflects your brand.

Choose from a great range of custom print options to enhance your bag and build awareness of your brand. Finishing touches like labels and tissue mean you can be sure that all the little things are taken care of.



### The Luxe Range

#### Discover our new premium embossed paper Carry Bags

Featuring a stylish linear textured finish and premium webbed double-layer paper handles, these bags offer premium impression with sustainable impact. Kerbside recyclable and available in small, medium, and large sizes, in 180gsm white or brown kraft with matching handles, these bags seamlessly blend sustainable practices with premium quality for an elevated gift-giving experience.











STYLE	SIZE (H x W x G)	QTY/CTN	NATURAL	WHITE
Small Luxe Carry Bag	180 x 220 x 80	100	C234S0010	C234S0001
Medium Luxe Carry Bag	250 x 350 x 110	100	C288S0010	C288S0001
Large Luxe Carry Bag	300 x 380 x 120	100	C577S0010	C577S0001











# Recycled Petite Paper Twist Handle Bags



	STYLE	SIZE (H x W x G)	QTY/CTN	NATURAL	BLACK	○ WHITE*
88	#2	165 x 140 x 75	250	C347S0010B	C347S0051B	C347S0001
	#6	200 x 150 x 80	250	C424S0010B	C424S0051B	C424S0001
	#8	215 x 180 x 85	250	C146S0010B	C146S0051B	C146S0001
	#10	275 x 205 x 110	250	C285S0010B	C285S0051B	C285S0001
	#11	180 x 220 x 80	250	C275S0010B	C275S0051B	C275S0001

#### SEASONAL COLOURS



STYLE	SIZE (H x W x G)	QTY/CTN	SILVER	GOLD	RED
#6	200 x 150 x 80	250	C424S0052	C424S0053	C424S0262
#8	215 x 180 x 85	250	C146S0052	C146S0053	
#10	275 x 205 x 110	250	C285S0052	C285S0053	C285S0262















### White Duo Carry Bags

#### Sturdy and stylish

Explore the perfect balance of style and sustainability with our dual-toned Duo Bags. Crafted in Australia, these premium quality 135gsm versatile Paper Twist and Flat Handle Carry Bags effortlessly accommodate clothing and accessories. Offered in an assortment of medium and large sizes, with capacities of up to 14kg, these compostable, recyclable, and sustainably sourced bags offer an eco-conscious choice that maintains elegance and efficiency. This dual-toned material lends itself to custom print where colour prints clearly on the white exterior, whilst maintaining the earthy, natural feel with the kraft interior.







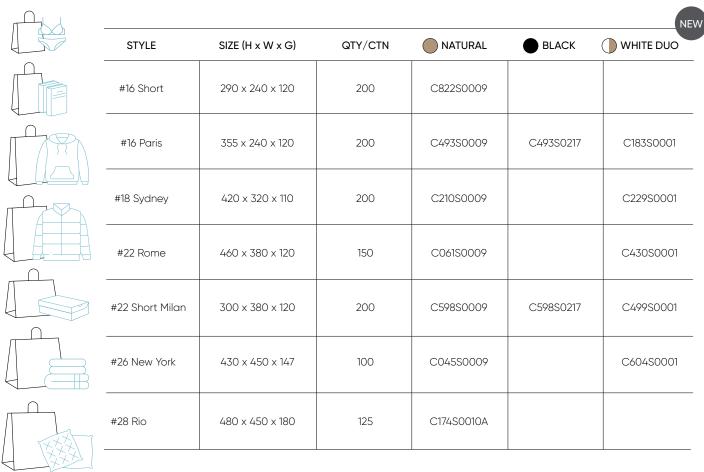






## Recycled Paper Twist Handle Bags



















### The Matilda Bag Range

#### Waltz around with our Matilda Bags and elevate your carrying experience

Ideal for a sustainable and stylish gifting experience, the Matilda Bag Range includes a Recycled #16 Matilda Paper Twist Handle Bag and a new Recycled #22 Short Paper Twist Handle Bag. Both bags feature an intricate Australian native design and can hold up to 14kg. With the ability to stand upright on counter for easy filling and a versatile size that is perfect for carrying clothing, throw rugs, toys, accessories and more, a Matilda is your ideal carry bag companion.



TEM CODE	DESCRIPTION	COLOUR	SIZE H x W x G	QTY/CTN
C598S0349	Recycled #22 Short Matilda Paper Twist Handle Bag	Brown	300 x 380 x 120	200
49380363	Recycled #16 Matilda Paper Twist Handle Bag	Brown	355 x 240 x 120	200









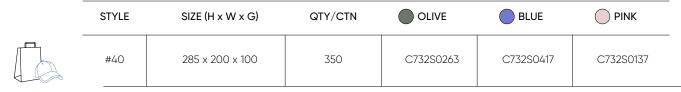




# Recycled Flat Fold Handle Bags



-	STYLE	SIZE (H x W x G)	QTY/CTN	NATURAL	BLACK	WHITE DUO
	#40	285 x 200 x 100	250 NAT/BLK 350 DUO	C830S0009	C830S0217	C732S0001
	#60	300 x 240 x 100	200 NAT 350 DUO	C863S0009		C761S0001
	#70	300 x 360 x 120	200	C879S0009		
	#75	340 x 320 x 145	200	C858S0009		C834S0001
	#80	420 x 320 x 110	200	C784S0009	C784S0217	C886S0001



















### Gift Bags

#### Perfect for smaller gifts such as jewellery, perfume, confectionery, and gourmet items

Made from quality paper, these bags are available in a range of colors and sizes, providing you with the opportunity to select the gift bag that best reflects your brand. And with custom printing available, you can have a gift bag that will enhance your brand and style. Our finishing touches, like tissue paper and labels, mean you can be sure that all the little things are taken care of.



	STYLE	SIZE (H x W x G)	QTY/CTN	NATURAL	BLACK	WHITE	GOLD	SILVER
	#1 Small	165 x 88 x 47	500	C385S0010	C385S0051	C385S0001	C385S0053	C385S0052
1	#3 Medium	220 x 100 x 60	500	C286S0010	C286S0051	C286S0001	C286S0053	C286S0052
	#6 Large	300 x 160 x 80	500	C025S0010				

STYLE	SIZE (H x W x G)	QTY/CTN	OLIVE	BLUE	PINK
#3 Medium	220 x 100 x 60	500	C286S0263	C286S0417	C286S0137













### Flat Bags

#### Perfect for thin or narrow items

Made from quality paper, these bags are ideal for packing items such as books, magazines, cards or items that don't require the gusset of our other bags. These bags are convenient for stacking and storage, as well as being easily recyclable. And for a finishing touch, complement with one of our labels.



STYLE	SIZE (H x W)	QTY/CTN	NATURAL	WHITE	OLIVE	BLUE	PINK
Small	187 x 150	500	A163S0010A	A163S0001B	A163S0263	A163S0417	A163S0137
Medium	238 x 200	500	A319S0010	A421S0001B	A421S0263	A421S0417	A421S0137
Large	346 x 241	500	A090S0010	A571S0001A	A571S0263	A571S0417	A571S0137
Extra Large	398 x 330	500		A610S0001			















### eCommerce Packaging

PaperPak's eCommerce packaging options will ensure your online orders reach their destination safely

Designed to be postage and courier ready, our eCommerce packaging ensures the safety of your products in transit. Choose from our range of strong and sturdy cartons and versatile postage satchels that feature a strong adhesive seal.

### Postage Satchels







MEDIUM POSTAGE SATCHEL



STYLE	SIZE (H x W x G)	QTY/CTN	NATURAL
Small Postage Satchel with full gusset	280 × 200 × 60	100	B670S0010A
Medium Postage Satchel with full gusset	400 x 270 x 80	150	B811S0010













### Mailing Packs and Cartons

#### 100% Recycled Value Mailing Packs

The Value Mailing Packs are study, lightweight and feature an easy access top opening which meets in the middle for tape sealing.



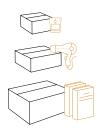




MEDIUM MAILING **PACK** 



LARGE MAILING **PACK** 



STYLE	SIZE (H x W x G)	QTY/CTN	NATURAL
100% Recycled Small Mailing Pack	240 x 160 x 100	25	Q903P1197
100% Recycled Medium Mailing Pack	320 x 250 x 100	25	Q903P1198
100% Recycled Large Mailing Pack	365 x 315 x 120	25	Q903P1199

### 100% Recycled Premium eCom Cartons

With a front fold opening, these premium cartons are designed to showcase your brand. The smooth top allows for stickers, stamps or custom printed logos to elevate the overall unboxing experience.



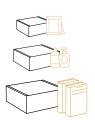
SMALL eCOM POSTAGE CARTON



MEDIUM eCOM POSTAGE CARTON



LARGE eCOM POSTAGE CARTON



STYLE	SIZE (H x W x G)	QTY/CTN	NATURAL
Small eCom Postage Carton	220 x 160 x 75	50	M920P0555
Medium eCom Postage Carton	320 x 250 x 100	25	M953P0391
Large eCom Postage Carton	365 x 315 x 200	25	M920P0541

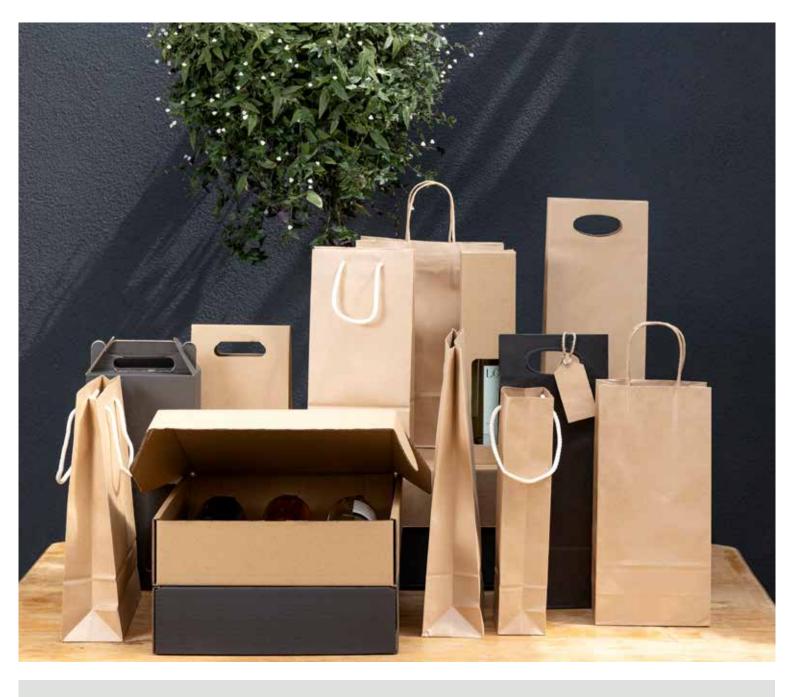












### Wine and Bottle Range

Our wine and bottle range provides an off-the-shelf packaging solution for wineries, breweries, distilleries and gift shops

The range includes carry bags, carry cartons and durable bottle bags. Items from the range are easy to customise with labels and stamps, or we can produce these items with your own branding for a complete brand experience.



# **Bottle Bags**





ST	YLE	SIZE (H x W x G)	QTY/CTN	NATURAL
1 Bottle	Bag PTH	350 x 110 x 70	120	C101S0010N
2 Bottle	Bag PTH	350 x 170 x 90	120	C348S0010N
3 Bottle	Bag PTH	350 x 255 x 90	120	C283S0010N

### Die-Cut Bags



STYLE	SIZE (H x W x G)	QTY/CTN	NATURAL	BLACK
Candle/Distillery Bag DCH	270 x 120 x 100	100	C217S0010	
2 Bottle Bag DCH	420 x 170 x 90	120	C349S0010N	C349S0051N
3 Bottle Bag DCH	420 x 255 x 90	120	C395S0010N	

### Rope Handle Bags

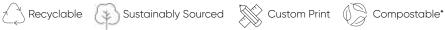






 STYLE	SIZE (H x W x G)	QTY/CTN	NATURAL
1 Bottle Bag Rope	350 x 110 x 70	120	C034S0010N
2 Bottle Bag Rope	350 x 170 x 90	120	C502S0010N
3 Bottle Bag Rope	350 x 255 x 90	120	C162S0010N













# Carry Packs and Cartons



### **Carry Packs**

STYLE	SIZE (H x W x G)	QTY/CTN	NATURAL
1 Bottle Carry Pack	85 x 85 x 340	50	M693S0010
2 Bottle Carry Pack	170 x 85 x 340	60	M797S0010
3 Bottle Carry Pack	255 x 85 x 340	60	M822S0010





STYLE	SIZE (H x W x G)	QTY/CTN	NATURAL	BLACK
3 Bottle Laydown Carton	321 x 336 x 90	20	M667S0010	M667S0051
3 Bottle Laydown Insert	321 x 336 x 90	20	M830S0010	



STYLE	SIZE (H x W x G)	QTY/CTN	NATURAL
6 Bottle Laydown Carton	624 x 336 x 90	20	M741S0010
6 Bottle Laydown Insert	624 x 336 x 90	20	M698S0010













## Wrapping and Tissue Paper

Our wrapping and tissue paper adds an extra layer of detail to the retail shopping experience

Our range is available in a selection of colours and patterns, from soft and subtle to vibrant and glossy. In addition to our classic range of designs, we also release seasonal colours, allowing you to stay on trend. This range can be coordinated with our carry bags, gift bags and labels. For the ultimate personal touch in gift presentations, consider custom printing.

Stay up to date with the release of our new designs at paperpak.co.



# Wrapping Paper



**Pink Wrapping Paper** E662S0137 Gloss | 500mm x 50m



**Olive Wrapping Paper** E662S0263 Matte | 500mm x 50m



White Gloss Wrapping Paper E097S0003 Gloss | 490mm x 60m



White Gloss Wrapping Paper E423S0003 Gloss | 590mm x 300m



Brown Kraft Wrapping Paper E097S0010 Matte | 490mm x 60m



**Brown Kraft Wrapping Paper** Matte | 600mm x 300m



**Eucalyptus Wrapping Paper** E662S0392 Matte | 500mm x 50m



Wrapping Paper Dispenser Y995S8506 Black I 520 x 360mm















# Tissue Paper

#### Value Tissue Paper



Black F379S0029 480 sheets I 500 x 750mm



**Grey** F379S0120 480 sheets I 500 x 750mm



White F379S0001A 480 sheets I 500 x 750mm



F379S0049 480 sheets I 500 x 750mm



**Red Cherry** F379S0262A 480 sheets I 510 x 760mm



Orange F379S0100 480 sheets I 500 x 750mm



Yellow F379S0102 480 sheets I 500 x 750mm



Cerise F379S0059 480 sheets I 500 x 750mm



Pink F379S0099 480 sheets I 500 x 750mm



Lime F379S0054 480 sheets I 500 x 750mm



Olive F379S0263 480 sheets I 500 x 750mm



**Christmas Green** F379S0164A 480 sheets I 510 x 760mm



**Light Blue** 480 sheets I 500 x 750mm



Turquoise F379S0058 480 sheets I 500 x 750mm



**Royal Blue** 480 sheets I 500 x 750mm



Dark Blue F379S0057 480 sheets I 500 x 750mm











# Tissue Paper

#### **Bulk Tissue**



White F423S0004 1000 sheets I 500 x 750mm

### Premium Tissue Paper



**Bright Spot** F449S0161 250 sheets I 500 x 700mm



Black F594S0029 480 sheets I 510 x 760mm



White F594S0001 480 sheets I 510 x 760mm



Red F594S0049 480 sheets I 510 x 760mm







### Labels and Tags

Our accessory range of labels and tags are perfect to finish off gift wrapping or retail packaging, for that final little detail

Our accessories are available in a selection of colours and finishes to enhance a variety of styles, from luxurious and sophisticated, to rustic and relaxed.



**Silver Oval Label** Y994S8005 30 x 70mm | Qty 500



**Gold Oval Label** Y994S8004 30 x 70mm | Qty 500





**Wisteria Design Label** Y994S0151 45 x 70mm | Qty 500 3 designs on every roll



**Swing Tags** Q903S0010 96 x 48mm | Qty 100



Round Kraft Dot Y035S0432 60mm diam | Qty 500



Label Black & White Variety Rectangle Y179S0433 100 x 30mm | Qty 500 3 designs on every roll







### **Understanding our Packaging Terms**



#### Australian Made

A product can be described as 'Australian made' or 'made in Australia' if it underwent its last substantial transformation in Australia.



#### Recyclable

A product or material is recyclable if it can be collected and re-manufactured into a new product. If a PaperPak product is listed as recyclable, it means this product can be readily recycled via kerbside recycling streams.



#### Sustainably Sourced

The paper or board materials used in our products are responsibly sourced, and the supplier has been audited for evidence of sustainable and ethical practices.



#### Compostable

Our compostable packaging is made from organic materials that break down naturally in optimal conditions, leaving no toxic residue. Microorganisms, humidity, and heat is required to break packaging down effectively and when combined with green waste and food scraps, can create a nutrient dense compost to improve our soils.



#### Acid Free

Acid-free paper does not contain any harmful acid that can damage documents, paintings, etc.

### How we measure our products

Measurements throughout The Guide are displayed in millimeters.



#### Bags

L x W x G Length x Width x Gusset (where applicable)



#### Wrapping Paper

L x W Length (in meters) x Width



#### Cartons and Mailers

L x D x H Length x Depth x Height



#### Tissue Paper

L x W Length x Width





# Carrying your brand further.

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